

General Terms and Conditions of Use of the Website
<https://hive.crowdfarming.com/>
For Producers



Effective date: [19/02/2026]

Welcome

Welcome to La Ruche qui dit Oui! When you access our website for the first time, you must accept the terms of use, so please take a few moments to read them. You may keep a copy if you wish.

Please remember that using our website legally binds you to comply with its terms.

Definitions

Order Form: Form issued by La Ruche Qui Dit Oui! and provided to the Member after the close of a Sale, summarizing the details and total price of the Order, the price per Product purchased, and delivery information (address, contact, collection date and time slot).

Collection Form: Form issued by La Ruche Qui Dit Oui! and provided to the Host, including information regarding the Products to be distributed, and signed by Members after verifying conformity with the Order Form.

Order: Order of Products placed by Members on the Site and collected at a Sales Area or delivered to the address chosen by the Member.

Content: Any content (editorial, graphic, audio, audiovisual or other, including the name and/or image chosen by the User to identify themselves on the Site) published by Users within the framework of the Services.

Sales Area: Location dedicated to Product collection within the Hives.

Collection Days: Days set by the Host and expressly validated by La Ruche Qui Dit Oui! during which Orders are collected by Members.

Members: Consumers within the geographical area of the Hive they joined in order to benefit from Producers' Offers.

Offers: Listings created by Producers summarizing the characteristics of their Products and specifying the terms under which they offer them for sale, including quantity and price.

Time Slots: Time periods determined by the Host during Collection Days during which Orders are collected by Members.

Producer Price: Net price excluding taxes that the Producer wishes to receive for each Product sold, including delivery to the Sales Area, before commissions and financial fees applied by La Ruche Qui Dit Oui!.

Final Price: All taxes included price paid by the Member, including the Producer Price, the commissions of the Host and La Ruche Qui Dit Oui!, financial fees related to the Payment Service, and applicable VAT.

Producers: Suppliers of Products within a given geographical area who offer to sell them directly to Members of a Hive.

Products: Agricultural food products or any other everyday consumer goods.

Collection: Pickup of Products ordered by Members at the Sales Area designated by the Host.

Host: Creator of a Hive, responsible for its management and facilitation, organization of each Sale, and coordination of Product collection by Members.

Hive: Community created and developed at the initiative of a Host, bringing together Members and Producers.

Payment Service: Secure online payment service provided through the Site.

User: Member, Producer, or Host.

Sales: Sales of Products concluded directly between Members and Producers.

Visitors: Internet users browsing or registering on the Site without joining a Hive.

Purpose

La Ruche Qui Dit Oui! provides an online platform accessible via computer, tablet or mobile at <https://hive.crowdfarming.com/> (the “Site”), enabling Members of a Hive to order Products and collect them on a specified date at a designated Hive.

These General Terms and Conditions define the terms of use of the Site and Services by Producers, as well as their rights and obligations.

They are accessible and printable at any time via a direct link at the bottom of the Site’s homepage at www.laruchequiditoui.fr.

Site and Services Operator – Contact

The Site and Services are operated by EQUANUM, a simplified joint stock company registered with the Paris Trade and Companies Register under number 528 203 755, whose registered office is located at Chez Deskopolitan, 226 boulevard Voltaire – 75011 Paris (France), referred to on the Site as “la Ruche Mama” and herein as “La Ruche Qui Dit Oui!”.

Contact details (including complaints):

Postal address: Chez Deskopolitan, 226 boulevard Voltaire – 75011 Paris (France)

Email: support@lrqdo.fr

Professional Status

These terms govern Producers operating within metropolitan France and overseas territories (DOM-TOM).

Producers acknowledge that their activity is commercial in nature and subject to applicable legal, accounting, tax, and social regulations.

Acceptance of the Terms

Acceptance is confirmed by ticking a checkbox during registration.

Acceptance must be full and unconditional. Any conditional acceptance is void. Producers who do not agree must not access the Site or use the Services.

Application Process

Prior Registration

A Producer may join spontaneously or upon invitation from a Host or La Ruche Qui Dit Oui!.

Anyone wishing to participate as a Producer (the “Producer Applicant”) must first register as a User in accordance with the General Terms for Members.

Submission of Application

The Applicant must complete the required forms (the “Producer File”) and provide all requested information.

The Producer File includes:

- Professional identity and photo gallery (the “Producer Profile”)
- Products offered for sale, listed in two separate catalogs (collection catalog and shipping catalog)
- Indication whether certain Products may be shipped to the Host

The Producer must ensure accuracy, updates, and legal compliance of all information.

Additional confidential information required for application review includes:

- Registration number (SIREN/SIRET or relevant registry)
- VAT number (if applicable)

- Identification details of legal representatives or beneficial owners

Bank details and corporate documents are collected exclusively by the Payment Service provider. La Ruche Qui Dit Oui! does not collect or store them.

KYC verification is performed solely by the Payment Service provider.

Failure to provide required documents may result in suspension of the application.

Acceptance or Rejection

La Ruche Qui Dit Oui! validates applications at its discretion.

If accepted, the Producer gains access to a Hive Management Interface.

If rejected, the Applicant may still participate as a Member or Visitor. No compensation may be claimed.

Presentation of Products and Offers

After approval:

- The Producer selects Hives
- Lists Products in collection and shipping catalogs
- Sets minimum order thresholds per Hive
- Creates Product Sheets including:
 - Product name
 - Description and legal information
 - Photograph
- Sets the Producer Price (in euros, excluding VAT)

The Final Price automatically includes:

- Host commission
- La Ruche Qui Dit Oui! commission
- Payment Service fees
- VAT

If minimum order threshold is not reached, the Producer has 24 hours to confirm fulfillment; otherwise, orders are cancelled.

Implementation of Sales

Sales are concluded directly between Producers and Members within the Sales Area.

The Producer must verify Order Forms within 6 hours.

Products must be delivered personally or via authorized representative during the designated time.

No refunds for uncollected Products.

Producers may mandate another Producer for collection if necessary but remain responsible.

Producer Remuneration

Remuneration equals the Producer Price for Products effectively delivered and not withdrawn.

Payment is made to the Producer's Professional E-Wallet and then transferred to their bank account.

La Ruche Qui Dit Oui! invoices Members on behalf of Producers and provides detailed financial records via the Management Interface.

Producer Liability

Producers must comply with all laws applicable to distance selling and food products.

They are solely responsible for:

- Product compliance
- Hygiene and safety
- Labeling
- Storage and transport
- Tax obligations
- Execution of sales contracts

They must not organize off-platform sales using Site resources.

Withdrawal and Exclusion

Producers may withdraw with at least one month's notice and must complete pending sales.

La Ruche Qui Dit Oui! may exclude a Producer for serious breach of obligations.

Withdrawal or exclusion results in loss of Producer status and deletion of associated content.

Information Obligations

Producers guarantee accuracy and legality of all submitted information.

They must update changes and ensure they hold necessary rights to publish content.

KYC validation remains under the responsibility of the Payment Service provider.

Remuneration of La Ruche Qui Dit Oui!

La Ruche Qui Dit Oui! receives a brokerage commission calculated on the Producer Price.

The scale is set nationally and accessible via the Management Interface.

It does not receive commission in case of cancellation or non-delivery.

Invoices are issued and paid via the Payment Service within 36 hours after validation of delivery.

Price Revisions

Commission rates and financial fees may be revised at any time.

Producers are informed at least 30 days in advance.

Continued use implies acceptance.

Payment Service and Professional E-Wallet

All payments are processed by an authorized payment provider.

Producers contract directly with this provider.

Termination of the professional e-wallet automatically terminates Producer status.

Liability of La Ruche Qui Dit Oui!

La Ruche Qui Dit Oui!:

- Acts as trusted third party
- Guarantees payment in case of Member fraud
- Is not party to sales contracts
- Does not physically possess Products
- Is not liable for product compliance or hygiene issues

It may temporarily suspend access for maintenance.

Intellectual Property

All Site systems, databases, and content are protected by intellectual property law.

Unauthorized reproduction or use is strictly prohibited.

Image and Testimonials Authorization

Producers authorize use of their profile image and testimonials for promotional purposes worldwide and free of charge.

Testimonials may be modified or translated.

Personal Data

Producers may process personal data and must comply with GDPR.

They may exercise rights of access, rectification, erasure, portability, objection, and restriction by contacting privacy@lrqdo.fr.

Sanctions

In case of breach, La Ruche Qui Dit Oui! may:

- Suspend access
- Remove content
- Publish information notices
- Notify authorities
- Initiate legal proceedings

Serious breaches may result in account termination.

Third-Party Links

La Ruche Qui Dit Oui! is not responsible for third-party websites linked from the Site.

Evidence Agreement

Electronic records constitute valid proof between parties.

Modifications

These terms may be modified at any time.

Producers must stop using Services if they disagree.

Continued use implies acceptance.

Governing Law and Jurisdiction

These Terms are governed by French law.

French courts have exclusive jurisdiction, subject to mandatory procedural rules.